

Privacy Policy

Christensen Global Strategies LLC (“Christensen Global Strategies”, “us”, “our”, and/or “we”) respect the privacy of your personal data and are committed to protecting it through our compliance with this Privacy Policy. We have provided this Privacy Policy to explain how we collect, use, share and protect information about the users of our Website. This Privacy Policy is incorporated by reference in the Christensen Global Strategies Terms & Conditions. The website www.christensenglobal.com is referred to as the “Site” or “Website.”

By using the Site you acknowledge that you have read and agree to this Privacy Policy and consent to the collection, transfer, manipulation, storage, disclosure and other uses of Your Information (collectively, "use of your information") as described in this Privacy Policy and our Terms & Conditions. If you do not, or no longer, agree with or consent to this Privacy Policy and our Terms & Conditions, you may not access or use our services or Site.

"Your Information" or "Personal Data" means information about you, which may be of a confidential or sensitive nature and may include personally identifiable information ("PII"). PII means individually identifiable information that would allow us to determine the actual identity of a specific living person, while sensitive data may include information, comments, content and other information that you voluntarily provide.

Christensen Global Strategies collects information about you when you use our Website, when you email us and through other interactions and communications you have with us. We may change this Privacy Policy from time to time. If we decide to change this Privacy Policy, we will inform you by posting the revised Privacy Policy on the website. You may be required to accept the revised Privacy Policy terms. By continuing to use the Site or Services, you consent to the revised Privacy Policy. We encourage you to periodically review the Privacy Policy for the latest information on our privacy practices.

1. Information Provided Directly By You. We collect information you provide directly to us. This information may include, without limitation your name, business information, and information related to our Services.
2. Information Collected Through Your Use of our Services. The following are situations in which you may provide Your Information to us:
 - a. When you provide us with feedback;
 - b. When you communicate with us or request information about us or our Services.

We also may automatically collect information via the Website through the use of various technologies, including, but not limited to Cookies. We may collect your IP address, browsing behavior and device IDs. This information is used by us in order to enable us to better understand how our Services are being used by visitors and allows us to administer and customize the Services to improve your overall experience.

3. Information Collected. You are free to elect not to share this information with us. This

information is regarded by us as Personally Identifiable Information (“PII”) and as such it will not be shared with any person, company, agency or other entity, for any reason, including, without limitation, a) marketing purposes or b) advertising purposes. Notwithstanding the foregoing, Christensen Global Strategies may disclose this data to law enforcement in compliance with a valid and legally enforceable subpoena.

4. Cookies, Log Files and Anonymous Identifiers. When you visit our Site, we may send one or more Cookies – small data files – to your computer to uniquely identify your browser and let us help you log in faster and enhance your navigation through the Sites. “Cookies” are text-only pieces of information that a website transfers to an individual’s hard drive or other website browsing equipment for record keeping purposes. A Cookie may convey anonymous information about how you browse the Services to us so we can provide you with a more personalized experience, but does not collect Personal Data about you. Cookies allow the Sites to remember important information that will make your use of the site more convenient. A Cookie will typically contain the name of the domain from which the Cookie has come, the “lifetime” of the Cookie, and a randomly generated unique number or other value. Certain Cookies may be used on the Sites regardless of whether you are logged in to your account or not.

Christensen Global Strategies may use third-party services such as Google Analytics to help understand use of the Site. These services typically collect the information sent by your browser as part of a web page request, including Cookies and your IP address. They receive this information and their use of it is governed by their respective privacy policies. You may opt-out of Google Analytics for Display Advertisers including AdWords and opt-out of customized Google Display Network ads by visiting the Google Ads Preferences Manager at <https://adssettings.google.com/authenticated?hl=en>.

5. Device Information. When you use our Services through your mobile phone, tablet, computer or other devices, we may collect information regarding and related to your device, such as hardware models and IDs, device type, operating system version, the request type, the content of your request and basic usage information about your use of our Services, such as date and time.

6. Children's Privacy. The Christensen Global Strategies services.com site is intended for users who have attained the age of majority where they reside (18 years of age or older in most jurisdictions). Furthermore, we do not knowingly collect PII from persons under the age of 13 in the United States ("U.S."), or under the age of 16 in the European Union ("EU"), the "Protected Age". If you are under the Protected Age, please do not provide us with information of any kind whatsoever. If you have reason to believe that we may have accidentally received information from a child under the Protected Age, please contact us immediately. If we become aware that we have inadvertently received Personal Data from a person under the Protected Age, we will delete such information from our records.

7. Protective Measures We Use. We protect Your Information using commercially reasonable technical and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration. Although we take measures to secure Your Information, no information system can be 100% secure. We cannot guarantee the security of our information storage, nor can we guarantee that the information you supply will not be intercepted

while being transmitted to and from us over the Internet including, without limitation, email and text transmissions. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

8. The Legal Basis and Reasons for Collecting and Processing Your Personal Data. The data protection laws in certain jurisdictions require companies to tell you about the legal grounds they rely on to use or disclose your Personal Data. To the extent those laws apply, our legal grounds are as follows: Legitimate Interest -- Most often, we handle Personal Data on the ground that it furthers our legitimate interests in commercial activities; Legal Compliance -- We may need to use and disclose Personal Data in certain ways to comply with our legal obligations.

9. How We Use Information We Collect. We use information that we collect about you or that you provide to us for the purposes described in this Privacy Policy and when the law allows us to do so. For example, we use Your Information for the following purposes:

- To provide you with our Services;
- To analyze, improve and manage our Services and operations;
- To resolve problems and disputes, and engage in other legal and security matters;
- To enforce our Terms & Conditions and any terms and conditions of any agreements for our Services, including for billing and collection.

Additionally, we may use the information we collect about you to send you communications we think will be of interest to you, including information about services, promotions, news, and events of Christensen Global Strategies and other companies.

10. How We Share Information We Collect. We may share the information we collect about you as described in this Privacy Policy or as described at the time of collection or sharing, including in the following circumstances:

- With any person who, in our reasonable judgment, is authorized to receive Your Information as your agent, including as a result of your business dealings with that person (for example, your attorney);
- With companies under common control, including Christensen Global Strategies' future parents, subsidiaries, affiliates;
- With third-party vendors and service providers so that they may provide support for our internal and business operations, including handling data processing, data verification, data storage, surveys, research, internal marketing, delivery of promotional, marketing and transaction materials, our Services, and maintenance and security. These companies are authorized to use Your Information only as necessary to provide these services to us and are contractually obligated to keep Your Information confidential;

11. Sharing Information With Law Enforcement

- Christensen Global Strategies is committed to cooperating with law enforcement while respecting each individual's right to privacy. If Christensen Global Strategies receives a request for user account information from a government agency investigating criminal activity, we will review the request to be certain that it satisfies all legal requirements before releasing information to the requesting agency.
- Furthermore, under 18 U.S.C. §§ 2702(b)(8) and 2702(c)(4) (Voluntary Disclosure Of Customer Communications or Records), Christensen Global Strategies may disclose user information to law enforcement, without a subpoena, court order, or search warrant, in response to a valid emergency when we believe that doing so is necessary to prevent death or serious physical harm to someone. Christensen Global Strategies will not release more information than it prudently believes is necessary to prevent harm in an emergency situation.

12. Links to Third-Party Websites

- Our Site, as well as the email messages sent with respect to our Services, may contain links or access to websites operated by third parties that are beyond our control. Links or access to third parties from our Services are not an endorsement by us of such third parties, or their websites, applications, products, services, or practices. We are not responsible for the privacy policy, terms and conditions, practices or the content of such third parties. These third parties may send their own Cookies to you and independently collect data.
- If you visit or access a third-party Website, application or other property that is linked or accessed from our Services, we encourage you to read any privacy policies and terms and conditions of that third party before providing any personally identifiable information. If you have a question about the terms and conditions, privacy policy, practices or contents of a third party, please contact the third party directly.

13. International Privacy Practices. In order to provide our products and services to you, we may send and store your Personal Data outside of the country where you reside or are located, including to the United States. We are committed to protecting the privacy and confidentiality of Personal Data when it is transferred. Personal data relating to individuals in the European Economic Area, the United Kingdom, and Switzerland is governed by Standard Contractual Clauses. https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en.

Christensen Global Strategies commits to resolve complaints about your privacy and our collection or use of your personal information. European Union individuals with inquiries or complaints regarding this privacy policy should first contact Christensen Global Strategies at:

info@christensenglobal.com.

14. **Promotional Information Opt Out.** You may opt out of receiving promotional messages from us at any time by following the instructions in those messages sent to you or by contacting us at info@christensenglobal.com. If you opt out, we may still send you non-promotional communications, such as about Services you have requested, or our ongoing business relations.

15. **Your Access and Rights to Your Personal Data.** Depending on applicable law, you may have certain rights in relation to Personal Data we hold about you. You can exercise any of the following rights by contacting us using any of the methods in the Contact section below. We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Data (or to exercise any of your other rights). This is a security measure to ensure that Personal Data is not disclosed to any person who has no right to receive it. We will consider all requests and provide our response within the time period stated by applicable law. Please note that certain information may be exempt from such requests in some circumstances, which may include if we need to keep processing Your Information for our legitimate interest or to comply with a legal obligation.

- **Right to Access Your Personal Data.** You have the right to access information held about you for the purpose of viewing and in certain cases updating or deleting such information. Furthermore, if you prefer that Christensen Global Strategies does not share certain information as described in this Privacy Policy, you can direct Christensen Global Strategies not to share that information. We will comply with an individual's requests regarding access, correction, sharing and/or deletion of the Personal Data we store in accordance with applicable law. To make changes to your account affecting your Personal Data contact us at the email address in our Contact section below. For any deletion, non-sharing or update request, we will make the changes as soon as practicable, however this information may stay in our backup files. If we cannot make the changes you want, we will let you know and explain why.
- **Right of Correction or Completion of Your Personal Data.** If Personal Data we hold about you is not accurate, out of date or incomplete, you have a right to have the data corrected or completed. To make corrections to your account please contact us at the email address in our Contact section below.
- **Right of Erasure or Deletion of Your Personal Data.** In certain circumstances you have the right to request that Personal Data we hold about you is deleted. If we cannot delete the information you want, we will let you know and explain why. To request information deletion please contact us at the email address in our Contact section below.
- **Right to Object to or Restrict Processing of Your Personal Data.** In certain circumstances you have the right to object to our processing of Your Information. For example, you have the right to object to use of Your Information for direct marketing purposes. Similarly, you have the right to object to use of your Personal Data if we are processing Your Information on the basis of our legitimate interests and there are no compelling legitimate grounds for our processing which supersede your rights and interests. You may also have the right to restrict our use of your Personal Data, such as in circumstances where you have challenged the accuracy of the information and during the period where

we are verifying its accuracy. To object to or restrict processing please contact us at the email address in our Contact section below.

- **Right to Data Portability or Transfer of Your Personal Data.** You have the right to be provided with a copy of the information we maintain about you in a structured, machine-readable and commonly used format. To receive a copy of the information we maintain about you please contact us at the email address in our Contact section below.
- **Right to Withdrawal of Consent.** If you have given your consent to us to process and share your Personal Data after we have requested it, you have the right to withdraw your consent at any time. To withdraw your consent please contact us at the email address in our Contact section below.
- **Right to Complain.** If you're based in the EU, you can file a complaint with the supervisory authority in your Member State. However, we invite you to contact us with any concern, as we would be happy to try to resolve it directly.

16. Your California Privacy Rights

- California Civil Code Section 1798.83 entitles California residents to request information concerning whether a business has disclosed Personal Data to any third parties for their direct marketing purposes. California residents may request and obtain from us once a year, free of charge, information about the Personal Data, if any, we disclosed to third parties for direct marketing purposes within the immediately preceding calendar year. If applicable, this information would include a list of the categories of Personal Data that was shared and the names and addresses of all third parties with which we shared information within the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to info@christensenglobal.com
- The California Consumer Privacy Act ("CCPA") provides California residents with the following additional rights:
- **Right to Know:** California residents may request disclosure of the specific pieces and/or categories of Personal Data that have been collected about them, the categories of sources for that Personal Data, the business or commercial purposes for collecting the Personal Data, the categories of Personal Data that we have disclosed, and the categories of third parties with which the information was shared.
- **Right to Opt-Out:** California residents are entitled to opt-out of the "sale" of their Personal Data at any time. Christensen Global Strategies does not rent, sell, or give this information to any other third party. However, the term "sale" is defined broadly in the

CCPA. To the extent that “sale” under the CCPA is interpreted to include interest-based advertising or other data uses described in the “How We Use Information We Collect” section above, we will comply with applicable law with respect to those uses.

c. You may designate an authorized agent to make a request on your behalf. In order to do so, you must provide a valid power of attorney, the requester’s valid government-issued identification, and the authorized agent’s valid government-issued identification. We may verify the authenticity of the request directly with you.

d. In addition to the rights and choices described above, the CCPA requires disclosure of the categories of Personal Data collected over the past 12 months. The categories of Personal Data that we have collected, as described by the CCPA, are:

- Identifiers, including your name and device ID;
- Other individual records such as your email address, physical address, and phone number. This category includes personal data protected under Cal. Civ. Code § 1798.80e and overlaps with other categories listed here;

17. Data Storage. Christensen Global Strategies may use third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run our Site and offer Services. We may hire vendor companies to provide limited services on our behalf, such as providing technical support, hosting data, and to assist us in providing the products and services.

18. Contact Us. If you have any questions or if you would like to contact us about our processing of your Personal Data, including exercising your rights as outlined above, please contact us at info@christensenglobal.com; PO Box 4089, Ketchum, ID 83340.

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